

**Didcot Railway Centre - Living museum of the Great Western Railway  
Home of the Great Western Society**

## Site Publicity and Signage Policy Schedule, version 3

To be read alongside the Site facilities and features descriptions, Policy for publicity and signage, Version 3

Printed matter and websites			Signage		
Full Guide	Leaflets, site map and summaries	Young Visitors (under 10's) Guide	Site map	Direction boards / Finger posts	Hanging and bracket notices (GWR pattern)
<b>Policy:</b>	<b>Policy:</b>	<b>Policy:</b>	<b>Policy:</b>	<b>Policy:</b>	<b>Policy:</b>
<ul style="list-style-type: none"> <li>• ‘Signage List’ except “You are here” and “Way out”</li> <li>• place names of all nameable features</li> <li>• any other features as space permits</li> <li>• basic feature description within identification</li> <li>• train rides availability</li> </ul>	<ul style="list-style-type: none"> <li>• limited selection from ‘Signage List’, i.e. main facilities and preserved features accessible on all static open days</li> <li>• place names of original displayed name features</li> <li>• train rides availability</li> </ul>	<ul style="list-style-type: none"> <li>• simplified presentation of all features and displays</li> </ul>	<ul style="list-style-type: none"> <li>• Signage List, except duplications and minor features, plus “Entrance” and “Offices”</li> </ul>	<ul style="list-style-type: none"> <li>• limited selection from ‘Signage List’, i.e. main plus generalised features accessible on static open days</li> </ul>	<ul style="list-style-type: none"> <li>• facilities identifiable with GWR passenger station services</li> </ul>

Printed matter and websites			Signage		
Full Guide	Leaflets, site map and summaries	Young Visitors (under 10's) Guide	Site map	Direction boards / Finger posts	Hanging and bracket notices (GWR pattern)
Content: (the 'Signage list')	Content:	Content:	Content:	Content:	Content:
Entrance through Didcot Parkway Station	-	-	Entrance through Didcot Parkway Station	-	-
Ticket Office & Way Out	Ticket Office & Way Out	-	Ticket Office & Way Out	Way Out	Way Out
<i>Visitor Entrance Building<sup>1</sup></i>	<i>Entrance</i>	-	<i>Visitor Entrance Building</i>	-	-
<i>Entrance Platform</i>	-	-	<i>Entrance Platform</i>	-	-
<i>Tram Shed</i>	-	-	<i>Tram Shed</i>	-	-
<i>Castle Cary Stable</i>	-	-	<i>Castle Cary Stable</i>	-	-
<i>Martock Weighbridge</i>	-	-	<i>Martock Weighbridge</i>	-	-
<i>Rotank End Loading Dock</i>	-	-	<i>Rotank End Loading Dock</i>	-	-
<i>Exhibition Hall</i>	<i>Exhibition Hall</i>	-	<i>Exhibition Hall</i>	<i>Exhibition Hall</i>	-
<i>Radley Footbridge</i>	-	-	-	-	-
<i>Refreshment Platform</i>	<i>Refreshment Platform</i>	-	<i>Refreshment Platform</i>	-	-
Appleford Pagoda	-	-	-	-	-
<i>Diesel Railcar Shed</i>	<i>Diesel Railcar Shed</i>	<i>Diesel Shed</i>	<i>Diesel Railcar Shed</i>	<i>Diesel Shed</i>	-
Coal Stage	Coal Stage	Coal Stage	Coal Stage	-	-
Steam Rail Motor Shed	Steam Rail Motor Shed	Rail Motor Shed	Steam Rail Motor Shed	Rail Motor Shed	-
Antiquary Relic Sales	-	-	-	-	-

<sup>1</sup> Visitor Entrance Building is the working title used in the HLF application. The project will include consideration of the name.

Printed matter and websites			Signage		
Full Guide	Leaflets, site map and summaries	Young Visitors (under 10's) Guide	Site map	Direction boards / Finger posts	Hanging and bracket notices (GWR pattern)
Science, Learning & Railways Exhibition	Science, Learning & Railways	-	Science, Learning & Railways Exhibition	Science, Learning & Railways	-
G Gauge Railway	G Gauge Railway	G Gauge Railway	G Gauge Railway	-	-
Gentlemen's Toilet	Toilets ( <i>symbol</i> )	-	Toilet ( <i>with symbol</i> )	Toilet(s)	Gentlemen
Enquiries & First Aid	Enquiries ( <i>symbol</i> )	-	Enquiries	-	Enquiries
Enquiries & First Aid	First Aid	-	First Aid	-	-
Air Raid Shelter	Air Raid Shelter	-	Air Raid Shelter	-	Air Raid Shelter
Ladies' Toilet	Toilets ( <i>symbol</i> )	-	Toilet ( <i>with symbol</i> )	Toilet(s)	Ladies
Bookstall & Souvenir Shop	Shop	Shop and Refreshments	Shop	-	Shop
Telephone Box	-	-	-	-	-
Refreshment Room	Refreshment Room	Shop and Refreshments	Refreshment Room	-	Refreshment Room
Great Western Trust Museum & Archive <sup>2</sup>	Museum & Archive	-	Museum & Archive	-	Great Western Trust Museum & Archive
The Signalling Centre	The Signalling Centre	-	The Signalling Centre	-	Signalling Centre
Railway Allotment	Allotment	-	Allotment	-	-
Wantage Road Bus Garage	Wantage Road Garage	-	Wantage Road Garage	-	-
Welford Park Ticket Office	-	-	-	-	-
Dressing up depot	Dressing up depot	Dressing up	-	-	-
Didcot Halt	Didcot Halt	Branch Line Rides on Train Days and Signal Box	Didcot Halt	-	-

<sup>2</sup> The GWT Museum & Archive incorporates the Charles Gordon Stuart Annex, which will be dedicated to his memory on an engraved brass plaque inside the building.

Printed matter and websites			Signage		
Full Guide	Leaflets, site map and summaries	Young Visitors (under 10's) Guide	Site map	Direction boards / Finger posts	Hanging and bracket notices (GWR pattern)
Radstock North Signal Box	Radstock North Signal Box & Level Crossing	Branch Line Rides on Train Days and Signal Box	Radstock North Signal Box & Level Crossing	Signal Boxes	-
Level Crossing	Radstock North Signal Box & Level Crossing	-	Radstock North Signal Box & Level Crossing	-	-
Bodmin Water Tank	Bodmin Water Tank	-	Bodmin Water Tank	-	-
Carriage & Wagon Workshops	-	-	Carriage & Wagon Workshops	-	-
Branch Line	Branch Line	-	Branch Line	Branch Line	-
Mixed Gauge Railway	Broad Gauge	Broad Gauge and Signals	Broad Gauge	Broad Gauge	-
Brunel's Atmospheric Pipe	Brunel's Atmospheric Pipe	-	Brunel's Atmospheric Pipe	-	-
Frome Mineral Junction Signal Cabin	Frome Mineral Junction Signal Cabin	Broad Gauge and Signals	Frome Mineral Junction Signal Cabin	Signal Boxes	-
Burlescombe Station	Burlescombe Station	Stations	Burlescombe Station		-
Broad Gauge Transfer Shed	Transfer Shed	-	Transfer Shed	Transfer Shed	-
Oxford Road Station	Oxford Road Station	Stations	Oxford Road Station		-
<i>Heyford Station Building</i>	-	-	-	-	-
<i>Broad Gauge Engine House</i>	<i>Broad Gauge Engine House</i>	<i>Engine House</i>	<i>Broad Gauge Engine House</i>	-	-
<i>Broad Gauge Carriage House</i>	<i>Broad Gauge Carriage House</i>	-	<i>Broad Gauge Carriage House</i>	-	-
Broad Gauge Siding	-	-	-	-	-
Platelayers' Hut	-	-	-	-	-

Printed matter and websites			Signage		
Full Guide	Leaflets, site map and summaries	Young Visitors (under 10's) Guide	Site map	Direction boards / Finger posts	Hanging and bracket notices (GWR pattern)
Carriage Display	Carriage Display	Carriage Sheds	Carriage Display	Carriage Display	Carriage Display
Traverser	-	-	Traverser	-	-
Picnic Area	Picnic Area	Turntable and Picnic Area	Picnic Area	Picnic Area	-
Wilgrove Halt Play Park	Play Park	Play Park	Play Park	Play Park	-
Main Demonstration Line	Main Demonstration Line	-	Main Demonstration Line	Main Line	-
Turntable	Turntable	Turntable and Picnic Area	Turntable	Turntable	-
Locomotive Workshops	Locomotive Workshops	Loco Workshops	Locomotive Workshops	Locomotive Workshops	-
Lifting Shop	Lifting Shop	-	Lifting Shop	Locomotive Workshops	-
Engine Shed	Engine Shed	Engine Shed	Engine Shed	Engine Shed	-
Offices	-	-	Offices	Offices	-
Travelling Post Office Mail Exchange	Travelling Post Office Mail Exchange	-	Travelling Post Office Mail Exchange	-	-
Main Line Platform	Main Line Platform	Main Line Rides on Train Days	Main Line Platform	-	-
Broad Gauge Turntable	Broad Gauge Turntable	-	Broad Gauge Turntable		-
-	-	-	You are here	-	-
-	-	-	-	Other Displays and Facilities	-

Printed matter and websites			Signage		
Full Guide	Leaflets, site map and summaries	Young Visitors (under 10's) Guide	Site map	Direction boards / Finger posts	Hanging and bracket notices (GWR pattern)
Free train rides – available from the Main Line and / or Branch Line Platform(s) on visitor operating days	Free train rides – available from the Main Line and / or Branch Line Platform(s) on visitor operating days	-	Free train rides – available from the Main Line and / or Branch Line Platform(s) on visitor operating days <i>[also in Braille]</i>	Free Train Rides	-
-	-	-	Information about Didcot Railway Centre is available from Enquiries opposite the Engine Shed <i>[in Braille only]</i>	-	-

*Entries in italic type not to be used until feature viewable or largely complete.*

July 2017